



Tactics to make your classes more interesting and worthwhile

Class time is your time. You're paying for it. Why rely solely on a professor to make the most of it for you? Consider some tactics you could pursue to make your classes more interesting and worthwhile.

- Come to class the way you would like an employer to see you come to work. Show off some personal character traits that you would like to see reflected later in a letter of recommendation from your professor.
- Practice greeting your classmates as you plan to greet colleagues at your first job. Think about how you would show others that you're a team player.
- Be up on current news events every day and ready to relate them to class discussions to get into the habit of scanning news for an employer or client.
- Give some serious thought to the electronic devices you use habitually. Use the class period to time keeping them turned off and out of sight. This drill will prepare you for when a client, paying you more than \$100 a hour, demands 100 percent of your presence.
- Treat homework, done electronically or on paper, as a superior product, a work of art, to prepare for when you will be invoicing a client \$5,000 for a speech, or \$500 for a news release. Use your keyboard the way an artist uses a palette to express your thoughts creatively, and feel proud to present it.
- Take on the challenge of developing a genuine working relationship with your instructor/professor as you will have to do with future job supervisors.
- When your class has a guest speaker, practice making first impressions. Introduce yourself and hand the guest one of your business cards with your contact information and title as:

Marie Smith
Outstanding Job Candidate
University of Oregon

(Avoid using any inappropriate e-mail names.
Have resume handy. Good hunting!)

